



# Alexander County Economic Development Corporation

## BUSINESS AND INDUSTRY WEBSITE CREATION GRANT PROGRAM

# PROGRAM INFORMATION

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**Overview:** The Alexander County Economic Development Corporation's Business and Industry Website Creation Grant Program is a competitive grant program intended to establish a web presence for Alexander County based companies that currently do not have websites. The Alexander County EDC recognizes the need of local businesses to be competitive in a global marketplace. The Business and Industry Website Creation Grant Program responds to this need, seeking to increase the visibility of local business both at home and abroad.

**Eligibility:** All companies based in Alexander County that do not have a web presence are eligible to apply for the grant program. Companies with a web presence who are looking to expand their websites (more webpages, e-commerce) are not eligible for funding. Past recipients of a Business and Industry Website Creation Grant are not eligible.

**Evaluation Criteria:** Grant applications will be evaluated on the company's ability to create sustainable value in Alexander County, including:

- Companies with the opportunity to export their products outside of Alexander County
- Companies most likely to increase visitor traffic to Alexander County
- Companies most likely to create or maintain local employment

A company's legal structure, financial need, and overall feasibility, among other factors, will be considered.

**Process:** Successful proposals will consist of a completed grant application.

The grant application can be obtained from the Alexander County EDC website at [www.AlexanderEDC.org](http://www.AlexanderEDC.org). Applications can also be picked up at the Alexander County EDC office at 119 NC Hwy 16 North, Suite A or by calling (828) 632-1161.

Grant recipients will be notified in writing and by phone of their selection. Selected companies will be provided a minimum of a one-page website. After selection, recipients will choose from a pre-approved list of Alexander County web designers to design their website. Information and support about the selection of a web designer will be provided by Alexander County EDC to the grant recipients. Within two weeks of notification, selected companies must notify the Alexander County EDC of their selected web designer.

The grant funding covers only the initial costs of establishing the website. All websites carry a hosting fee, which varies depending upon the service provider. This cost is the sole responsibility of the grant recipient.

**Deadline & Submission:** Grant applications must be received by the Alexander Economic Development Corporation no later than 5:00 pm on Monday, July 11, 2011.

Applications may be mailed to:

Alexander County EDC  
621 Liledoun Road  
Taylorsville, NC 28681

-or-

Delivered in-person to:

Alexander County EDC Office  
1119 NC Hwy 16 North  
Suite A  
Taylorsville, NC 28681



# Alexander County Economic Development Corporation

## BUSINESS AND INDUSTRY WEBSITE CREATION GRANT PROGRAM

# GRANT APPLICATION

### Business Information

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_  
*Street Address*

\_\_\_\_\_ *City* \_\_\_\_\_ *State* \_\_\_\_\_ *ZIP Code*

Phone Number: \_\_\_\_\_ E-mail Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

### Business Description & History

Describe the product or service your business provides: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Does the business currently have a website?  Yes  No

How long has the business been operating in Alexander County? \_\_\_\_\_

Does the business operate at locations outside of Alexander County? \_\_\_\_\_

If yes, name location(s): \_\_\_\_\_

What is the structure of the business?  Sole Proprietorship  Partnership  Corporation  LLC

How does the business operate?  Full-time  Part-Time  Seasonal

What are the hours/days of operation? \_\_\_\_\_

Including yourself, how many employees does this business have? \_\_\_\_\_

### Business's Ability to Create Value

Address how the business creates value in the Alexander County economy. Include long term goals for the business including plans for expansion, plans to create new jobs, or any other applicable plans for growth. If needed, attach a separate sheet.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



## Website Barriers & Value

What barriers have prevented this business from having a website (cost, time, experience, etc.)? How will a website improve this business? If needed, attach a separate sheet.

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## Signature & Agreement

As a representative for \_\_\_\_\_, I:

*Business Name*

- Have reviewed a copy of the Business and Industry Website Creation Grant's Program Information sheet, which outlines the rules of the grant program.
- Understand that a completed application does not guarantee grant funding.
- Understand that if the business is a grant recipient, funding only covers the initial costs of the website and that hosting fees are the responsibility of the grant recipient.
- Understand that this application must be delivered to the Alexander County EDC by 5 pm on Monday, July 11, 2011.
- Understand that grant funding can be revoked for just cause.
- Certify that the information presented in this grant application is accurate to the best of my knowledge.

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Signature

Date

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Print Name

Title

Company

